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presenting the Elite

of the plant world + + +

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The Arnold Arboretum (of the Harvard University) is the Mecca of plant lovers residing in and visiting our Eastern States. Nowhere on the Pacific Coast can be found such a noteworthy collection of rare and unusual plants as are to be seen at the Coolidge Gardens. They are continually importing new material, so that even the veteran plant explorer is assured of new surprises at each visit. Our Southern California Clubs use it as a Botanic Garden and regularly use a space specially provided, amidst very charming surroundings, in the Oriental Gardens, for their meetings and lectures. An experienced and courteous staff is always willing to furnish information. The casual visitor is assured of just as warm a welcome as the prospective purchaser—a love and appreciation of the beautiful in plant life being the only necessary passport to the Gardens.

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Coolidge Rare Plant Gardens, Ltd.

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CORNUS FLORIDA RUBRA
(*Pink-flowering Dogwood*)